

## The IWSR 2017-2021 Forecasts

Discover the biggest opportunities for growth.

- Value forecasts are **NEW** for this year
- Volume and value data for **165** countries
- Forecast by category, quality and country
- **16** wine and spirits categories, beer and mixed drinks
- **7** price qualities
- **64** detailed individual forecast reports with in-depth category trends by quality, based on our extensive knowledge of the markets and local insight from key players

*We provide insight into the drivers behind the trends, ensuring full transparency and accountability.*



Volume and value forecast data is available as part of the IWSR online database, or as individual country reports (volume only)

**Forecast data available 31 July 2017**

**Country forecast reports available 11 August 2017**

### The IWSR Global Forecast Summary

This report is an independent analysis of the future of the global drinks market. *The IWSR Global Forecast Summary* summarises the key findings from the IWSR's Forecast Database and highlights the likely areas of future growth for each major region and category. It includes:

- Regional overviews by category and quality
- Category overviews by region, leading markets, subcategories and quality

**Available 6 September 2017**

If you are a current subscriber to the IWSR's volume forecasts, you can add the value forecast to your subscription for an additional cost. Please contact your account manager for details.

**For more information on the IWSR's *Forecast* products, please contact:  
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