

The IWSR 2017-2021 Forecasts

Discover the biggest opportunities for growth

- Value forecasts are **NEW** for this year
- Volume and value data for **165** countries
- Forecast by category, quality and country
- **16** wine and spirits categories, beer and mixed drinks
- **7** price qualities
- **65** detailed individual forecast reports with in-depth category trends by quality, based on our extensive knowledge of the markets and local insight from key players

We provide insight into the drivers behind the trends, ensuring full transparency and accountability



Volume and value forecast data is available as part of the IWSR Online Database, or as individual country reports (volume only)

Forecast data available 31th July 2017

Country forecast reports available 11th August 2017

The IWSR Global Forecast Summary

This report is an independent analysis of the future of the global drinks market, the *Forecast Global Review* summarises the key findings from the IWSR's Forecast Database. The *Forecast Global Review* highlights the likely areas of future growth for each major region and category:

- Regional overviews by category and quality
- Category overviews by region, leading markets, subcategories and quality

Available 13th September 2017

If you are a current subscriber to IWSR volume forecasts, you can add value forecast to your subscription for an additional cost. Please contact your account manager for details.

**For more information on *The IWSR Forecast* products, please contact:
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