

Press Release

17 January 2018



Newhouse joins IWSR travel-retail team

London. We are pleased to announce that Doug Newhouse has joined the IWSR travel-retail team as a senior consultant. Doug's new role will be focused on helping the IWSR become the go-to source for data and insights for the travel-retail beverage alcohol industry. This will include product development, hosting industry thought leadership seminars, and beefing up our retail coverage in *the IWSR Magazine*.

Commenting on the appointment, Tim Simmons, IWSR global head of travel retail, says: "We're delighted to be welcoming Doug Newhouse to the IWSR. Doug's skillset naturally complements those already in-house and together they'll help us accelerate our next phase of development and growth, while deepening our knowledge of the channel. Doug's understanding of the retail trade is unparalleled and will help us further deepen our relationships within that sector of the industry. We look forward to working with Doug over the coming years."

Commenting, Newhouse said: "I am really looking forward to working with the IWSR, considering I started my working life in wines and spirits as a junior office assistant more than 30 years ago. At the same time, I'd also like to wish all my former colleagues at TRBusiness magazine the very, very best after 20 successful years since we founded that company."

Newhouse was formerly the editorial director and part-owner of The Travel Retail Business (Oct 1997-Dec 2017) and also co-founded Duty Free News International (1987-1997).

His freelance contributions include *The Economist*, *International Herald Tribune*, *Airports International*, *ACI Communiqué*, *Executive Travel*, *Generation Research* and many other publications and bodies.

Over the years, Doug has presented and mediated at numerous prestigious international industry events from London to Beijing and covered many dozens as a journalist. Conference moderating over the years has also included multiple ACI Europe events, Tax Free Asia Pacific (TFAP), China's Century Conference Beijing, TFWA Cannes workshops, multiple airline meetings, etc.

Prior to all the above, Newhouse initially founded/worked for *ITC/Tax Free Marketing* (editor), Impact International (senior writer) Drinks International and Wine & Spirit Magazine. He was also voted UK Trade Press Writer of the Year at the age of 24.

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About the IWSR

The IWSR is the leading source of data and analysis on the alcoholic beverage market. The IWSR's database, essential to the industry, quantifies the global market of wine, spirits, beer and mixed drinks by volume and value, and provides insight into short- and long-term trends. Our data is used by all of the largest multinational wine and spirits companies, as well as many more local companies. The IWSR's unique methodology allows us to get closer to what is actually consumed and better understand how markets work. The IWSR conducts face-to-face interviews with over 1,500 companies in 118 countries each year, with further input from 350 companies. The IWSR tracks overall consumption and trends at brand, quality and category level.