

Press Release

February 2024

IWSR announces appointment of Dan Medlock as CFO

London, 6 February 2024 - IWSR, the global leader in beverage alcohol data and intelligence, today announced the appointment of Dan Medlock as Chief Financial Officer, effective February 2024. He will succeed interim CFO Nadya Bentley.

Most recently, Dan was Chief Financial & Operating Officer at Phrasee, a software business in the generative AI sector. Prior to this, Dan was Finance Director for Streetbees, a consumer intelligence platform.

Julie Harris, CEO, said: “We are delighted to welcome Dan to the IWSR team at an exciting stage of our growth journey. He is an accomplished CFO with a proven track record of driving strong financial results, instilling financial and operational discipline, and demonstrating inspirational leadership. He will be an excellent addition to our leadership team as we navigate the next chapter of IWSR’s exciting growth journey.”

Dan Medlock, incoming CFO, added: “I am delighted to be taking up this opportunity to help drive growth at a very exciting time in IWSR’s evolution. I’m looking forward to joining IWSR’s leadership team and executing on the ambitious plans for the business.”

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About IWSR Drinks Market Analysis

IWSR is the leading source of data and intelligence on the global beverage alcohol market. The IWSR database, essential to the industry, quantifies the global market of wine, spirits, beer, cider, RTDs (ready-to-drink), and no/low-alcohol products, by volume and value in over 160 countries, and provides insight into short- and long-term trends, including five-year volume and value forecasts, as well as consumer behaviour. IWSR has over 200 blue chip customers representing all the major market participants including producers, ingredient manufacturers, investment banks and consultancies.